

Qualifications

When I first entered BBYO, I was doing it for all the wrong reasons. Basically, my mom and brother told me to join, and I thought I'd be letting them down if I didn't go because my brother was very involved. But then it happened: that moment when an aleph realizes that this is not just any organization, but a home filled with brothers, brothers who share a bond that is incomparable and not to be broken. It was at a separates program with the past GAG Brandon Rattiner. I don't know what it was about it, but at that moment I realized that there was no place I'd rather be in the world. As soon as this happened, I got as involved as I possibly could. I was elected the Young Membership Chair on my chapter board, and helped recruit about 20 new members for my chapter while I was only a freshman. The following year I ran for Chapter Moreh and won, and eventually finished the year with 64 members. Then came the year that defined my AZA experience thus far. I had to make a decision: run for Regional Godol or Chapter Godol; the RAG election came first. I caucused, went through meet the candidates, and when they called my name to ensure that if I was elected that I would serve, I responded, "Chazak is my home, and they need me most...for now that is where I shall stay." This was the best decision I have ever made. As a chapter godol this year, I am able to most effectively help my chapter, the most intimate sect of AZA, and the root of all membership. I also have the opportunity to help chapters surrounding me who were not doing as well in terms of membership, such as Long Beach AZA and M

BVA asada AZA. My experience gave me regional experience because I worked with several chapters, but more importantly, it gave me the apex of membership experience; for a second year, I was able to really get a good grasp on how members are recruited and retained. I witnessed firsthand what worked and what didn't, and as a chapter leader still obtained substantial regional experience. I personally went to a JCC and handed out flyers to parents at a basketball game. I personally wrote letters to 40 8<sup>th</sup> grade prospects. I have learned one important thing in my experience: membership is not obtained through the region, but through the chapter. Currently, with half a year still to go, my chapter is 57 members strong, about 45 of which are very involved. I'm continuing to work with the struggling chapters

Jason's life...

I'm currently a Junior at Oceanside High School, and when I'm not doing BBYO stuff, I'm usually doing work for the Oceanside Recycling Club, hanging out with friends, playing lacrosse and basketball, and listening to music. I'm on the Varsity Lacrosse Team at Oceanside High and I'm an AP Honor Roll Student. I love the movies, "The Replacements," "Step Brothers," and "Good Will Hunting," and my favorite musicians are Bruce Springsteen, Dispatch, and Kanye West (although the new album is iffy). I also try to visit my CLTC/ILTC/Kallah friends as much as I can (Cherry Hill/Columbus/CRE) and go into NYC pretty often with my friends back home. And if you can't find me anywhere, there's a good chance that I'm at Moe's SouthWest Grill munching down a tasty 20 oz. "Homewrecker" burrito."

Counterparts

- Regional Moreh Monthly Checkup
- Chapter Checkups for various chapters coordinated with regional checkups
- Bi-weekly Membership Letter to both Chapter and Regional Morim
- Constant availability for anyone who needs my assistance.
- Connect Morim of similar regions to work alongside each other (as well as chapters)

← THE PLANS →

Recruitment/Retention/Reeducation

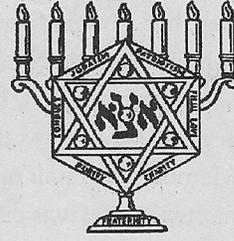
- Series of competitions between chapters and regions throughout the year such as "March Membership Madness."
- Increased incentives for those who meet goals such as money, a free trip, banner, etc.
- Set multiple goals, not just for the end of the year, but for various key times during the programming year. Goals= Greatness
- Reestablish focus on chapters-chapters make members!
- Work with each regional/chapter Moreh to create goals and a plan that fits for their specific region/chapter.
- Create a new-member Powerpoint and a parent-friendly Powerpoint to teach them what AZA is really all about.
- Institute AIT Overnights/Classes into the Chapter Level for a more intimate experience.

CLTC

- Create a media campaign through videos with live footage of CLTC for publicity
- Monthly CLTC chats upon returning home to ensure that chapter leaders are using what they learned
- Increase scholarships so that CLTC is made more affordable
- Include past attendees of CLTC in structuring new CLTCs



Nassau Suffolk Region  
**BBYO**  
 B'nai B'rith Youth Organization



*Jason Rory Steinberg*  
 Candidate for the High and Honorable Position of  
**Grand Aleph Moreh**

Chazak AZA # 2300 Involvement

- Chapter Godol (mid-year: 58 members)
- Chapter Moreh (60 + members)
- Chapter Moreh Chair
- Weekly Board Meetings
- Bi-weekly counterpart Calls
- Steered AIT Overnight
- Steered AIT Classes
- Perfect Program Attendance (2 x a month)
- Raised over \$500 this year
- Regionally recognized by director as "ideal chapter"
- Henry Monsky Award ``
- Goal of 85 members at the end of the year

`` denotes pending award

All Positions are year-long terms

Nassau-Suffolk Regional Involvement

- Regional Moreh Chair
- AIT Overnight/Classes '06
- Steered AIT Overnight/Classes '07
- Regional Leadership Training Institute (RLTI '07 '08)
- Winter Convention ('06, '07, '08)^
- Spring Convention ('06, '07, '08)\*^
- Dorm Leader at 5 of 6 conventions
- Bus Leader at 5 of 6 conventions
- Currently Attend Regional Board Meetings
- Regional Kickoff ('06, '07, '08)
- Brotherhood Overnight ('06, '08)
- Project Hope (x5) (Local community service project)
- Israeli Day Parade '07
- AZAA Participant since 8<sup>th</sup> grade
- Consistent communication with Regional Moreh and Godol (as well as other chapter godolim and morim)

International Involvement

- Chapter Leadership Training Conference (CLTC 5 '07)
  - Chapter/Dorm Godol
- International Leadership Training Conference '08
- International Kallah '08
- International Convention '08\*
- International Convention '09\*
- Tree of Life Award (Pending)
- Shield of David Award ``
- Henry Monsky Award ``
- Consistent Communication with Current International Moreh

^ denotes steering program(s) at this event

\*denotes voting delegate status

Fraternally submitted, with undying love for NSR # 19, my heart and my home, Chazak AZA #2300, and every region, chapter, and member of the international order, I remain aleph Jason Rory Steinberg